

# Publishing Coach Weekly

<http://www.PublishingCoachWeekly.com>

*"Please print this page and tape it to your wall so you will remember to attend this  
Publishing Coach Weekly Teleclass ..."*

*--Diane Eble*

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## Teleseminar Dial-In Details

**Date & Time: Thursday, March 19, 2009**  
**12 p.m. Central (10 a.m. Pacific, 1 p.m. Eastern)**  
**Dial In: 623-255-3832**  
**Use Conference ID: 821610#**

**To attend this event online via webcast, click this link at the  
appointed time...**

**<http://instantTeleseminar.com/?eventid=6579309>**

**Topic: "The Mindset of a Successful Author"**

**Duration: 30-45 minutes**

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### 3 Tips for Getting the Most Out of This Call

1. Print out this Resource Guide so you can take notes during the call.
2. Take the suggested action steps.
3. Check out the resources mentioned that apply to you.

### Quote of the Call:

***"Success is blocked by concentrating on it and planning for it....  
Success is shy - it won't come out while you're watching."  
--Tennessee Williams***

**Intro: Why I use the bamboo theme**

**What it means to become a successful author**

**The importance of the proper mindset**

**The Mindset of a Successful Author**

**1.**

**2.**

**3.**

**4.**

**5.**

**6.**

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## **Breakdown of a \$27.95 Grisham bestseller (Money magazine):**

Retailer/Wholesaler: \$

Author: \$

Printing: \$

Publishers Overhead: \$

Marketing: \$

Profit: \$

## **More realistic breakdown (\$24.95 book):**

Retailer/Wholesaler: \$

Author: \$

Printing: \$

Publishers Overhead: \$

Marketing: \$

Profit: \$

## **What this means ...**

## **Q&A**

1. **"How can I get an agent and publisher interested in my book?"**

2. **"How can I stand out as an author?"**

**Other QA**

**Featured Resources**

**Teleseminar Special: Jump Start Your Book with these bonuses:**

- "Jump Start Your Book" **Manual** (PDF or Word doc)
- "Jump Start Your Book" **Workbook** (PDF or Word doc)
- 51-minute audio on **"How to Create Any Information Product from Scratch"** (instant download)
- 60-minute audio class on **"How To Write Irresistible Queries and Book Proposals (So You Get Paid to Write)"**
- **20 minutes of free coaching** to determine the best path of publishing for you (when you return the Workbook answers)
- **EXTRA BONUSES:** "How to Choose Your Bestselling Title" Special Report, and Audio FAQ about Titles

**<http://www.jumpstartyourbook.com/resourcespecial.html>**